

BLOCKCHAIN PROMISES

SECURITY

Nobody can tamper with the data

1



2

ACCESS CONTROL

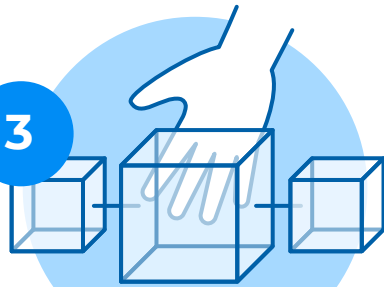
Users decide who can access their data



TRANSPARENCY

Nobody can hide things (corruption, stealing)

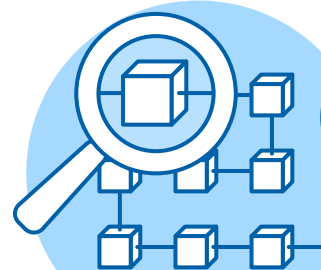
3



4

TRACEABILITY

Nobody can fake origins or routes



BORDERLESS

Data can be accessed from any country

5



6

NO INTERMEDIARIES

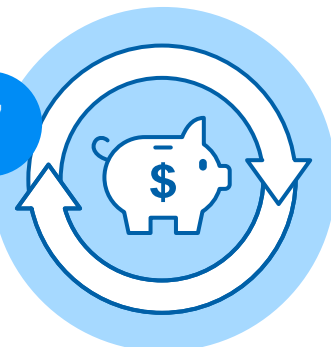
Nobody stands in-between participants



REDUCED COSTS

Cheaper transactions than alternatives

7



8

SPEED

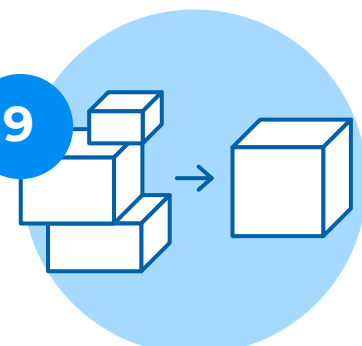
Faster transactions than alternatives



EFFICIENCY

Replaces multiple systems with one

9



10

DATA OWNERSHIP

Nobody owns or centrally stores users' data



**SUPER
DATASCIENCE**
MAKING THE COMPLEX SIMPLE